

Economic Development and Enterprise

	No. of indicators	On course to achieve target (or establish baseline)	Some progress, but data not available to determine whether the target will be achieved	Not on target / no activity reported
Corporate Plan (including LAA and HCS)	14	5	8	1
of which				
Local Area Agreement (LAA)	6	1	4	1
Herefordshire Community Strategy (HCS)	9	3	5	1
All reported indicators	15	6	8	1

Direction of Travel	
Improving	1
No real change	0
Deteriorating	0
Total	1

Highlights

- There is little substantive performance information, since the majority of the indicators are part of the new National Indicator set and have as their target that baselines should be established this year.
- The Regeneration Directorate has to retrieve a currently projected out-turn some £500K over budget, at the same time as meeting major new demands arising from the economic down-turn (for those in respect of homelessness see Appendix 7 – Sustainable communities).

Regeneration Director Commentary

'The overall performance is on track to meet the identified targets for 2008/2009 across a range of Local Area Agreement, Herefordshire Community Strategy and Herefordshire Council Corporate Plan indicators.

The introduction of the National Indicator Framework has meant that there are a number of indicators for which in year data is not presently available, as many rely on the new Place Survey, which is being carried out during the second half of this year. In the meantime, work is being conducted to influence the outcome of the survey

across the directorate. The change to the National Indicator set has meant that there is a greater reliance on services delivering agreed service plan actions, to enable the services to establish and agree baseline data.

In addition there are a number of performance indicators that whilst the council are responsible for reporting, the services are being delivered by partnership agencies. We continue to work in partnership with these agencies in order to influence and monitor the performance outturn.'